



VIRTUAL ENGAGEMENT

It is important that AEPHI continue to keep our membership engaged during these unusual times when we are unable to meet in person. We want our chapters and colonies to continue to build a collegiate experience for our members. Alpha Epsilon Phi can offer many opportunities that don't require meeting face to face.

Some ideas for activities that can take place virtually are outlined below.

E-BOARD LEADERSHIP & CHAPTER/COLONY MANAGEMENT

- The chapter/colony can, and should, continue to host executive board meetings via video calls. You can create a free Zoom account or meet via Google Hangout or can use other similar platforms.
- You can continue to have regular virtual meetings with your chapter advisor(s). You should start to plan for your return to campus whether it will be later this spring or in the fall.
- Officers need to remind members that all AEPHI policies remain in place throughout this time.
- Operating virtually should impact regular communication with chapter support teams. Remind each officer and/or chair that they are to maintain regular contact.
- This is a great time to begin goal setting and calendar planning for the 2020-21 academic year.

CHAPTER/COLONY BUSINESS

- Officers should send information to all members each week that includes updates, information and announcements that would normally be made at your weekly meetings.

- There may be business that comes up that is essential to vote on and voting on such can take place virtually during this time.
 - In order to hold a virtual vote, it is recommended that an officer prepare the information that is necessary to be voted on and send this information out to the membership at least 48 hours before the actual vote.
 - The chapter/colony can utilize SurveyMonkey or a Google Forms to track and gather the votes.
 - A formal vote at the first in-person meeting should be taken to ratify all electronic votes taken during this time period.
- Elections may also be held virtually.
 - Chapter/colonies should utilize platforms such as Zoom or Google Hangout to have candidates speak to the membership as they would at an in-person meeting.
 - Following all presentations, voting should take place via SurveyMonkey or Google Forms with the results being sent to/collected by the chapter advisor. In the absence of an advisor the results would be sent to/collected by the operations specialist

MEMBER ENGAGEMENT

- Host small virtual get-togethers. The chapter/colony can be split into diverse groups, and each virtual session can be led by an executive board officer. Alternatively, these sessions can be based on interest, such as women who love *The Bachelor*, fitness enthusiasts, or those who enjoy the arts. These get-togethers serve as a way to keep members feeling connected.
- Set up standing, virtual study sessions. Create a Zoom (or similar) meeting that can be accessed by anyone who is studying and wants to join, with the understanding that the purpose of the “meeting” is to get studying/work done.
- Utilize Zoom’s breakout room feature for smaller group discussions. While on a Zoom call, members could be split into smaller groups for more intimate discussion time and then brought back together to share about their discussions with the larger group. This method promotes engagement as a large group and more interpersonal connections in the smaller groups.
- Utilize social media to build connections. You might consider creating “tag

a sister who” posts to continue making member connections. If applicable, you could award points for the number of times these are used by a member.

- Set up “donut calls!” Pair each person in the chapter/colony randomly with another person for a short one-on-one FaceTime or video call. These calls can be a fun opportunity for your members, especially the newest members, to get to know one another. They’re called “donut calls” because they might include coffee or donuts, but food is not required for these to be effective! Pairing could be done using an online randomizer like <https://www.random.org/lists/>.
- Use a free service like QuizBreaker to send out icebreaker questions to your members once a week. You could have members guess who answered each question. If you’re part of a larger chapter, you might consider breaking up into smaller groups for more engagement with this.

RECRUITMENT PLANNING & PREPARATION

- This is the perfect time to start planning for your next recruitment. Virtual committee/day meetings can be held.
- Create a planning document that includes your Panhellenic rules and important dates and deadlines.
 - Share the important dates with your members so they can plan accordingly.
- Platforms like Zoom or Google Hangout can be used to hold conversation practice or to practice songs, chants, cheers.
- Chapters/colonies can start creating “wish lists” of potential new members they know going through recruitment.